



Join Memphis PAL as we celebrate our 1st Annual “Mad Hatter Event”, celebrating the accomplishments of our organization and showing our appreciation for our scholars and stakeholders.

Sponsorship Opportunities

Presenting Sponsor \$3,000

Support the delivery of core programming to youth and teens. Core programming areas include Education Assistance, Mentoring Opportunities, Intervention Services, Nutrition Awareness, Discovery Skills, and Organized Sports & Recreation. “Mad Hatter” Presenting Sponsor(s) will be featured as partners of Memphis PAL who are invested in the next generation of Great Futures. Brand recognition for the 2023 Mad Hatter Event

➤ Presenting Sponsor will include:

- Naming Rights for the Event
- Inclusion in all Press Releases and Media Recognition
- Up to 3 Dedicated Posts via social media
- Up to 3 Dedicated Shout Outs during the event
- Company Logo featured on “Mad Hatter” Web Page
- Verbal recognition throughout the event
- Company/logo presence in all promotional efforts at the event

Décor Sponsorship \$2,500

Provide funding for youth to learn, play and grow through Learning Programs and Enrichment activities that offer exposure to art, music, and opportunities that help kids build self-confidence, spark creativity, and boost academic achievement.

➤ Décor Sponsor will also receive:

- Naming Rights for the Event
- Inclusion in all Press Releases and Media Recognition
- Up to 3 Dedicated Posts via social media
- Company Logo featured on “Mad Hatter” Web Page



Brunch Sponsorship \$2,000

Create Great Futures for PAL Scholars. This sponsorship provides critical funds for our extended learning programs during the most critical times; afterschool and summer for scholars ages 5 to 18. Areas of focus include educational assistance, nutritional enrichment, and mentor opportunities for scholars ages 5-18. Areas of focus include Academic Success, Leadership Skills, and Healthy Lifestyles.

- Brunch Sponsor will also receive:
 - Branding at every dining table

Costume Sponsorship \$1,500

Provide funding for youth to learn, play and grow through Learning Programs and Enrichment activities that offer exposure to art, music, and opportunities that help kids build self-confidence, spark creativity, and boost academic achievement.

- Costume Sponsor will also receive:
 - Company Logo featured on "Mad Hatter" Web Page

Golden Egg Hunt Sponsor Sponsorship \$1,000

Support experiences and activities developed specifically for teens. Activities and programs for teens are focused on workforce readiness, financial literacy, improving mental health, college scholarships, and more.

- Hunt Sponsor will also receive:
 - Company Logo featured on "Mad Hatter" Web Page



Mocktail Sponsorship \$500

Support activities and opportunities both inside and outside of our Clubs. Through programs like McGruff Club and Innovation 4.0 Club, youth can focus on academic success, career preparation, community service, and more.

- Cocktail Sponsor will also receive:
 - Brand recognition in the Cocktail area

Dessert Sponsorship \$300

Provide youth and teens with Science, Technology, Engineering and Math (STEM) learning opportunities. Exposing scholars to science activities and programs, like Coding, Robotics, and STEM Camps

- Dessert Sponsor will also receive:
 - Brand recognition on dessert service